

LUNACRYPT MONTAGE BREAKDOWNS

NBA Inside Stuff

Client: NBA

Producer: Nancy Kagan

Creative Direction: Clint Chang

Production Artists: Clint Chang, Michael Russo, Pete Germano

Production Company: Republic

Toyota Yaris

Client: Toyota

Creative Direction: Kevin Goddess, Jack Myers

Car Texturing & Rendering: Roland Womack

Production Artists: Jack Myers, Pete Germano

Production Company: Spark Productions

Clarion NextGate

Client: Clarion

Creative Direction: Jamie Hubbard, Jason Zemlicka

Producer: Jeff Wolfe

Production Artists: Justin Acree, Pachy Sarmiento, Chris Convy, Pete Germano

Production Company: Cause & Effect

Garnier BB Cream

Client: Garnier

Creative Direction: Johanna Marciano

Producer: Adam Zeitlen

Production Artists: Craig Davis, Miguel Delcán, Jack Myers, Pete Germano

JBL Hear The Truth

Client: JBL

Agency: Doner

Producer: John Skeffington

Creative Direction: Jens Mebes

Production Artists: MPC Artists, Pete Germano

Production Company: MPC

Production Company: Scarlett

Old Navy Sparkle

Client: Old Navy

Creative Direction: Kinda Akash

Production Artists: Eric Wais, Scott Denton, Adam Tanner, Toros Köse, Peter Harp, Pete Germano

Production Company: Brand New School

Paul McCartney For HP

Client: HP

Creative Direction: Kevin Goddess

Production Artists: Jack Myers, Mark Thompson, Pete Germano & others.

Production Company: Spark Productions

NYU Study Away

Client: New York University

Creative Direction: Max Rosen, John Fahy, Pete Germano

Editing: John Fahy

3d Animation and 2d Effects: Pete Germano

Production Company: Indigo Productions

Special K

Client: Special K

Animation: TV Land Artists, Pete Germano

Production Company: TV Land

Twizzlers Playtime
Client: Twizzlers
Producer: Jeff Wolfe
Creative Direction: Dennis Go, Kenji Yamashita
Production Artists: Logan East, Trentity DeWitt, Pete Germano, Ariel Frost
Production Company: Logan East

7 Natural Wonders of the Sports World
Client: ESPN / Orbitz
Created at: Luckeyou
Producer: Manuel Fernández
Creative Director: Tim Dingersen
Character Animation: Cactus Dan, Sébastien Florand
3d Animation / Compositing: Pete Germano

Elevator Man
Created at: M360
Creative Director: Ed Greenberg
3d Animation: Mike Russo, Pete Germano

Harlem Aria
Client: Magnolia Pictures
Writing: John Fahy, Bill Jennings
Creative Direction: John Fahy & Ed Greenberg
Boards: Tim Dingersen
3d, Compositing, & Technical Direction: Pete Germano
2d Animation: Ed Greenberg, Mike Russo, Brad Erre, Ryan Wein, Scott Carothers
Sound Design: Mick Perry
Audio Engineer: Joe DiGiorgi
Production Company: M360 Studios

NCL Epic
Client: Norwegian Cruise Lines
Producer: Manuel Fernández
Direction: Tim Dingersen
Production Artists: Tim Dingersen, Pete Germano
Production Company: Luckeyou

Samsung
Client: Samsung
Production Artist: Pete Germano
Production Company: Spark Productions

MSG Transitions
Client: MSG Network
Direction: Jason Joly
3d Design: Troika
Production Artist: Pete Germano
Production Company: Lunacrypt

Derek Jeter
Client: YES Network
Creative Direction: Brian Spector
Production Artists: Brian Spector, Austin Shaw, Pete Germano
Production Company: Righton Media Corporation

Comcast On The Go
Client: Comcast
Created at: Tronic Studios
Producer: Jeff Wolfe
Cinematography: Max Malkin
Creative Directors: Jessi Seppi, Vivian Rosenthal
Compositing: Greg Anderson
Production Artists: Roy Gerritson, Pete Germano, Ruoyu Li, Ryan Lathe,
Joe Grundfast, Tim Haldeen, Justin, Saad Alayyoubi, Kevin Couture

Disney: ESPN The Weekend
Client: Disney / ESPN
Agency: DCODE
Creative Direction: Austin Shaw
Production Artists: Austin Shaw, Tim Dingersen, Pete Germano
Production Company: Righton Media Corporation

Mountain Dew LTO
Client: PepsiCo. Inc.
Creative Direction: Tim Dingersen & Ed Greenberg
Production Artists: Pete Germano, Brad Erre, Mike Russo, & Tim Dingersen
Production Company: M360 Studios

Pepsi
Client: PepsiCo. Inc.
Creative Direction: Tim Dingersen & Ed Greenberg
Production Artists: Pete Germano, Brad Erre, & Mike Russo
Sound Design: Mick Perry
Production Company: M360 Studios

Pepsi Doodler
Client: PepsiCo. Inc.
Writing: Ed Greenberg & John Fahy
Direction: Ed Greenberg
Director of Photography: Russell Peckham
Creative Direction: Tim Dingersen & Ed Greenberg
Modeling, 3d animation, & Compositing: Pete Germano & Tim Dingersen
2d Animation: The Sting Theory, M360
Editing: John Fahy & Mick Perry
Sound Design: Mick Perry
Production Companies: M360 Studios, Peckham Productions, The String Theory

Pepsi Do Something
Client: PepsiCo. Inc.
Direction: Ed Greenberg
2d/3d Animation, Compositing: Pete Germano
Production Company: M360 Studios

Tide Coldwater
Client: Tide
Agency: Optimus
Created at: Offspring
Producers: Jonathan Hassell, Lianne McDonald
Creative Directors: Mikon van Gastel, Jens Mebes
2d/3d Animation: Pete Germano

Old School New School
Client: PepsiCo. Inc.
Creative Direction: Tim Dingersen & Ed Greenberg
Production Artists: Pete Germano, Brad Erre, & Mike Russo
Sound Design: Mick Perry
Production Company: M360 Studios

Amp Yourself
Client: PepsiCo. Inc.
Creative Direction: Tim Dingersen & Ed Greenberg
Production Artists: Pete Germano, Brad Erre, Mike Russo & Jennifer Kahn
Sound Design: Mick Perry
Production Company: M360 Studios

The Dear Hunter
Client: Ryan Storm
Direction: Ryan Storm
3d Animation, Compositing: Pete Germano

ESPN360.com / ESPN US Open
Client: ESPN
Created at: Luckeyou
Producer: Manuel Fernández
Creative Director: Tim Dingsen
3d Animation / Compositing: Pete Germano

Yahoo Purple Hunt
Client: Yahoo
Created at: Tronic Studios
Producer: Jeff Wolfe
Creative Directors: Jessi Seppi, Vivian Rosenthal
3d Artists: Ryan Lathe, Joe Grundfast
Compositing: Pete Germano

Nextel Blackberry Lagencita
Client: Nextel
Producer: Manuel Fernández
Direction: Tim Dingsen
Production Artists: Tim Dingsen, Pete Germano
Production Company: Luckeyou

Pepsi Smash
Client: PepsiCo. Inc.
Creative Direction: Tim Dingsen & Ed Greenberg
Production Artists: Pete Germano, Brad Erre, & Mike Russo
Production Company: M360 Studios

Nike Junior Tour
Client: Nike Junior Tour
Creative Direction: Josh Norton
Production Artist: Pete Germano
Production Company: Bigstar Motion Design

Cars
Creative Direction: GMD Three, Pete Germano
3d Animation/Compositing: Pete Germano